

A man with short brown hair and a serious expression is walking on a dirt path in a forest. He is wearing a dark, long, double-breasted coat over a dark t-shirt and dark trousers. A tattoo is visible on his neck. The background consists of many thin tree trunks and some green foliage, suggesting a wooded area. The lighting is soft and natural, typical of a forest setting.

john varvatos

Fall | Winter 2018



A man with dark hair is walking through a forest, looking back over his right shoulder. He is wearing a dark brown, textured suede trench coat with a high collar, a belt, and epaulettes. The forest has many thin trees and a soft, dappled light filtering through the leaves.

**LOOKING BACK**  
*MOVING FORWARD*

This is John Varvatos 2.0

Hidden Placket Suede Trench Coat \$2,998





*Left*

Button Front Shearling Coat \$3,998

Cloud-Dyed Silk & Cashmere Crewneck Sweater \$498

Reverse Fit Velvet Pant \$398

*Right*

Hand Knit Alpaca & Wool Cardigan \$998

Cashmere Crewneck Sweater \$398

*Converging the familiar with the unknown.*







Double-Breasted Jacquard Jacket \$1,698  
Cloud-Dyed Silk & Cashmere Crewneck Sweater \$498  
Button-Front Jacquard Vest \$598  
Reverse Fit Jacquard Pant \$548



**DISCOVERING**  
*NEW TEXTURES*

Patchwork Jacket \$1,698





L.E.S. Trainer \$498



*Defining art. Exploring craft.*

Drop Shoulder Wool Coat \$1,698





Camo-Lined Wool Parka \$1,198  
Mockneck Sweater \$398



**CHALLENGING**  
*PAST PATTERNS*

Leather Down-Fill Parka \$2,698  
French Terry Jogger \$278  
Oversized Skull Bandana \$348





**UNEARTHING**  
*NEW TREASURES*



- Left*  
Artisinal Silver Cuff \$698  
Artisinal Brass & Silver Ring \$298  
Artisinal Silver Ring \$298
- Right*  
Shadow Stripe Austin Suit \$2,298  
Cable-Knit Mockneck Sweater \$268  
Roseland Sunglasses \$298





Degradé Reed Mid Top Sneaker \$498  
Degradé Reed Low Top Sneaker \$398



*The evolution continues.*

Hand-Painted Leather Jacket \$2,198  
Artisan Turtleneck Sweater \$398  
Reverse Fit Wool Pant \$298



A man with short brown hair is shown from the back, looking over his right shoulder. He is wearing a dark navy blue, double-breasted military-style coat with a wide belt and three buttons on the cuffs. The background is a soft-focus forest with green trees and sunlight filtering through the leaves.

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Opening Fall 2018:  
Dubai  
London, Westfield  
Moscow, City Center  
Tysons

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Cover:  
Double-Breasted Military Coat \$2,198  
Cashmere Crewneck Sweater \$398  
Reverse Fit Pinstripe Pant \$398